

For Immediate Release

Valéron Strength Films anticipates upcoming market needs with innovative new blowline

Valéron Strength Films – September 3rd, Essen, Belgium

When Valéron introduced its first cross-laminated film, some forty years ago, the expectations were high. Since then Valéron Strength Films not only has fulfilled these expectations, it also has become a global reference regarding cross-laminated specialty film solutions for a wide range of industries where performance films with unparalleled strength, tear and puncture resistance are in high demand. More than ever the name Valéron stands for smart and efficient solutions in various markets such as construction, packaging, in the tag and label industry and other specialized industrial practices.

Valéron Strength Films (part of the worldwide ITW group) now sets an important step towards a future where quality, flexibility and durability will be increasingly important. In order to create new solutions for actual and upcoming market needs, Valéron Strength Films recently installed a new film extrusion line with unprecedented capabilities.

Valéron's system engineer Mr. Luc Geven, who was closely involved in the development of the new production line, explains: "We built the line to produce an even higher quality film with significant improvements in accuracy and efficiency improving our ranking of good manufacturing practices and clean production processes. In short, the new production line only brings advantages."



In line with tomorrows needs and applications

The construction of the new line did not have any impact on the daily production and deliveries. The planning, made-up at the end of October 2012, has been achieved without any problems. On the 15th of April Valéron started with the demolition of the "old" line. On the 14th of June the new line was ready. And barely a week later, on the 20th of June, it was fully operational.



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The management of Valéron Strength Films likes to pay tribute to all the people who made this possible: "The new line has been realized with our own know-how and technical services. Together with our committed team of subcontractors we brought this innovative project to a good end."

In this case, 'a good end' also means a promising new beginning. With the new blow line Valéron Strength Films already answers the expected needs and requirements of tomorrow.

Valéron's general manager, Mr. Umesh Mishra, says: "The 'strength' of Valéron is its capability to innovate today's performance film segment, starting from a product that Valéron knows and masters better than anyone else: our cross-laminated film. It is our mission to constantly improve its quality in order to create new capabilities. I gladly invite our partners to join us in the search for new solutions. With the cross-laminated film quality of today we are perfectly prepared for new markets, new developments and new challenges."

For more information about the products and applications of Valéron Strength Films, visit www.valeron.com

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Valéron Strength Films, with locations in Houston (TX), Essen (Belgium) and Shanghai (China), is the single source supplier of Valéron® film, an unique cross-laminated, flexible polyethylene specialty film showing high mechanical properties that can be found in a number of very demanding applications worldwide in e.g. construction, specialty packaging and print media. Valéron Strength Films is a Division of Illinois Tool Works Inc. (NYSE: ITW), a Fortune 150 company based in Glenview, IL with net sales of \$18 billion USD and more than 60,000 employees worldwide. For more information, please visit our website: www.valeron.com